

Docket No. YPLA0002  
US App. No. 09/507,093

*Amend*  
making the software program stop in operation during use of the software program when a sponsored advertisement is displayed on a display screen; and  
resuming the software program only when the sponsored advertisement displayed on the screen is clicked on.

*Amend*  
2. (Once Amended) An advertising method of claim 1, further comprising the step of downloading a software program, where an advertisement of an advertisement sponsor is included in at least a part thereof, from the Internet for free or at low cost.

3. (Once Amended) An advertising method of claim 2, wherein when a software program including an advertisement in at least a part thereof is used, as the advertisement of an advertisement sponsor links to a web site such as the home page of an advertisement sponsor, the web site is easily accessed by clicking on the web site address.

*Q5*  
5. (Once Amended) An advertising method of claim 1, wherein a window through which at least one advertisement is displayed can exist as another open window on the display screen.